



## Sy Syms School of Business

Established in 1987 through a major gift from Sy Syms, a member of Yeshiva University's Board of Trustees, and other business leaders, the Sy Syms School of Business is the university's undergraduate business school for men and women. It offers the unique combination of a complete business curriculum along with an intensive Jewish studies component.

The Sy Syms school instills in students strong analytic skills, discipline, and ethical values. It offers professional preparation with a broad base in liberal arts studies, and its curriculum leads to the Bachelor of Science degree. The curriculum covers a common body of knowledge—the business core—in addition to majors or concentrations in accounting, finance, business intelligence and marketing analytics, management, and marketing.

Jewish tradition provides the framework for consideration of ethical issues, an integral part of the student's education. All Sy Syms students simultaneously attend one of the four schools of Jewish studies at the university. Students are taught by distinguished faculty who hold positions in the research and professional communities and offer students a thorough background in the theoretical and practical aspects of business.

The Sy Syms School of Business offers business programs for men at the uptown Wilf Campus. Students hail from a wide geographic area, both domestic and international. As a result, students have an opportunity to broaden their knowledge of, and sensitivity to, other cultures—an experience that will help them better understand, and thrive in, an ever-growing global environment.

The Rennert Entrepreneurial Institute fosters students' entrepreneurial skills and knowledge for creating and developing a business. The institute employs an interdisciplinary approach, which uses the curriculum and faculty of the Sy Syms School. The institute received its initial funding through a generous grant from Mr. and Mrs. Ira Leon Rennert, for whom it is named.

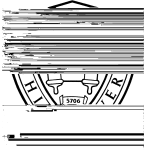
### CURRICULUM

The curriculum at Sy Syms School of Business includes general education core requirements, business core requirements, major requirements, and elective courses.

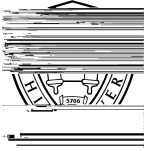
All majors at Sy Syms School of Business lead to the degree of Bachelor of Science.

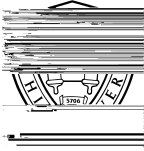
### MAJORS

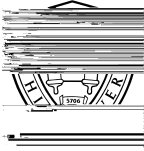
Each student must select one area as a major and meet with an academic adviser to review the planned course of study. The following is a list of areas in which the student may major. Regardless of how much transfer credit is granted, each student must complete at least 60 percent of the required credits in the major at the Sy Syms School.



Accounting







Students in the Yeshiva Program/Mazer School of Talmudic Studies and the Irving I. Stone Beit Midrash Program take these courses mostly at Yeshiva College. Students in Isaac Breuer College of Hebraic Studies and the James Striar School of General Jewish Studies satisfy these requirements with courses at those schools with some modifications, particularly for JSS students. A student in MYP or SBMP typically takes 14 credits in Jewish studies courses which appear on his Sy Syms transcript, while a student in IBC or JSS transfers a minimum of 18 HES credits (3 per semester) to his Sy Syms transcript. Students who change Jewish studies programs during their time at the Sy Syms School must consult with the head of their Jewish studies program regarding the fulfillment of Jewish studies requirements and bring written approval to Sy Syms advising.

#### Procedures for Hebrew Placement and Course Registration

For more information regarding Hebrew language placement and courses taken at Yeshiva College or the Isaac Breuer College please visit: <http://yu.edu/yeshiva-college/ug/hebrew/courses/>. JSS students should please consult the JSS section of the catalog.

### BUSINESS CORE

All students are required to take the following core courses as part of their program of study:

Accounting 1001, 1002

Business Law 2021 (except CPA accounting majors who take Business Law 2111; non-CPA accounting majors may take either BLW 2021 or 2111; Honors students take BLW 1800H)

Finance 1001

Information Systems 1020

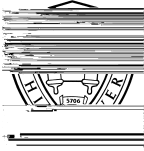
Management 1020

Marketing 1001

### THE SY SYMS BUSINESS HONORS AND ENTREPRENEURIAL LEADERSHIP PROGRAM

The mission of the Sy Syms Business Honors and Entrepreneurial Leadership Program is to enhance the educational experience of its high-achieving business students. The program stresses a culture of academic excellence coupled with a commitment to Jewish values across the curriculum. The program is focused on providing honors students with enhanced entrepreneurship opportunities; significant interaction with senior faculty in business, the liberal arts and sciences; and career-changing contacts with global business leaders and senior executives. Specifically, the program offers high-level business courses, immersion in the liberal arts and sciences, along with significant entrepreneurship and internship opportunities. Sy Syms honors courses are designed to challenge students in various areas of business, to encourage imagination and creativity and to prepare students for exceptional career opportunities upon successful completion of the program.





**Attendance :** At the start of each semester, each student must report in person to the instructor of each course to learn the specific attendance requirements, including number of absences allowed. A record of the student's attendance in each class is kept by the instructor. Reasonable attendance is expected for every student in a class. While faculty members may modify attendance policies as they see fit, reasonable absence is defined as twice the number of times a class meets per week. Absence without an excuse may result in the student receiving a grade of G. Excessive absences may result in the student being dropped or withdrawn from the course.

**Grades: P/N System** In order to encourage students to take course work outside their area of specialization, each student who is in good standing may select one course each semester to be graded P or N during the week indicated on the academic calendar. The course may not be one required for graduation or required or recommended for the student's major. If awarded a P or N grade, the course will not count for General Education, Business Core requirements or any major or minor requirements.

Regulations and the limitations applicable to the choice of a course on the P/N system are available in the Office of the Registrar.

**Credits for Enrollment in Classes, Honors, Academic Integrity, Standards, and Disciplinary Action** Regulations governing credits for enrollment in classes, the Dean's List, Latin honors at graduation, academic integrity, standards and disciplinary action are found in the Academic Information and Policies section of the catalog.

**Workload :** The normal number of credits for a full semester's work is 15 - 17 credits. A full-time student is defined as one who is enrolled for at least 12 credits during a 15-week semester.

Under no circumstances will any student be given permission to register for more than