

MS in

DAV 6200 Data Product Design

Success in entrepreneurship and consulting can be created. Data analysis can work along side or as a parallel architectural creation more organizationally, more quickly. Today, this means using data, analysis, and experimentation to be efficient and customer goal and preference. In this course, students learn analytical frameworks for finding data in the service of customer insight, customer development, alternative proposition refinement, and product development.

DAV 6300 Special Topics

This course provides the opportunity to offer boutique hour-term course on emerging phenomena, policies, processes, technologies, and techniques in data analysis and innovation. The exception is that this will be an advanced class that requires an appropriate design project and deliverable in line with the number of credits awarded for the course.

DAV 6400 Internship

This course consists of an off-campus internship experience provided by a staff person at the internship site and overseen by a faculty advisor. The program director must approve the site and the overall duration of the work must be no less than 150 hours (based on a 3-credit course). At the start of the internship, the student and faculty advisor will jointly develop specific learning objectives. Over the course of the internship, students will bi-monthly reflection, and at the end of the internship, students will write a final paper that represents the culmination of the work performed.

DAV 6450 Independent Study

This independent course provides students with the flexibility to learn more about a topic of interest outside of the formal coursework. Students will consult with a faculty advisor on the subject of the independent study with the permission of the program director. The student is required to submit a course contract describing the course of study and its specific learning objectives. Course credits determined in advance of the course, but in accordance with the approval of the program director.