





**MANUSCRIPTS UNDER REVIEW OR IN PREPARATION FOR REFEREED JOURNALS**

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Brands with Benefits: The Protective Power of Nostalgia During a Product Harm Crisis, *Data collection in progress.*

Lasaleta, Jannine D., Katherine Loveland, and Bryan Buechner, Nostalgia and Political Identity, *Data collection in progress.*

Lasaleta, Jannine D. and Tamar Avnet *Data collection in progress.* *Data collection in progress.*

Bluvstein, Shirley  
*Data collection in progress.*

Hildebrand, Diogo, Daniel Fernandes, Leandro Maloy-Diniz, and Constraints and Decision- *Manuscript in preparation for submission.*

*Data collection in progress.*

Vohs, Kathleen D., Jannine D. Lasaleta, and Lan Chaplin-Nguyen, Who *Manuscript available.*

**SELECT MEDIA COVERAGE**

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Newspapers and Magazines: *BBC News, Business Insider, Forbes,*

2002

**CONFERENCE PRESENTATIONS**

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*\*=presenter*





Graduate Level